

: LINE# :	REP :	CD :	TIME PERIOD :	LGTH :	SEC :	RATE :	START :	END :	SPTS :	WEEK :	DAYS :	TOTL :
: LINE# :	:	:	:	:	:	:	DATE :	DATE :	/WK :	INVT :	:	SPTS :
1			100P-200P	30		\$600.00	10/31	11/5	4		W-F,M	4
PROGRAM : STEVE WILKOS												
2			1230P-100P	30		\$300.00	11/4	11/4	1		SUN	1
PROGRAM : SPORTS WEEK												
3			600P-630P	30		\$800.00	10/31	11/5	4		W-F,M	4
PROGRAM : SEINFELD												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4			630P-700P	30		\$800.00	10/31	11/5	4		W-F,M	4
	PROGRAM :		SENFELD									
5			500P-530P	30		\$400.00	11/4	11/4	2		SUN	2
	PROGRAM :		FRIENDS									
6			530P-600P	30		\$400.00	11/4	11/4	1		SUN	1
	PROGRAM :		FRIENDS									
7			600P-630P	30		\$500.00	11/4	11/4	1		SUN	1
	PROGRAM :		2.5 MEN									
NOV/12			10800.00									

CONTRACT TOTAL 10800.00  
TOTAL SPOTS 17

MARKET TOTALS \$108,000 WDCW 10% WJLA 18% WUSA 15% WRC 28% WTTG 27% WPXW 0% WDCA 2%  
CABL 0%

SVC- NSI  
DEMOS- RA35+\*